

Jungeun Victoria Song, Ph.D.
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Education

- *University of Nevada Las Vegas, Las Vegas, Nevada* December 2023
Graduate Certificate
 - Graduate Certificate in Online Teaching and Training
- *University of Nevada Las Vegas, Las Vegas, Nevada* August 2017
Ph.D. in Public Affairs, the School of Public Policy and Leadership
 - Dissertation: The Use of Social Media Interactivity Between Nevada E-Government Agencies and The Public: An Analysis of The Role and Impact of Twitter Accounts
- *University of Nevada Las Vegas, Las Vegas, Nevada* May 2008
M.Ed. in Curriculum and Instruction, the Department of Education
 - Emphasis on Teaching English as a Second Language
- *University of Nevada Las Vegas, Las Vegas, Nevada* December 2005
B.A. in Hotel Administration, the College of Hospitality
- *University of Chung-Ang, Seoul, South Korea* February 2000
M.S. in Art Administration
 - Thesis: Case Study: A Comparative Analysis of Korean Festival

Work Experiences

College of Southern Nevada September 2023 – present

Senior Specialist/DSO – The International Center

- Advise international students on immigration-related matters.
- Manage the International Center's website, including content updates, ongoing development, and visual design.
- Maintain and analyze data related to international student enrollment, programming, and activities.
- Develop operational manuals and support institutional reporting processes.
- Create and implement strategic social media plans to enhance visibility and engagement among prospective agents and students, including content development and graphic design.
- Analyze student demographics, enrollment patterns, and retention trends to inform strategic decisions.
- Contribute to high-quality reports, outreach materials, and deliverables with a focus on clarity, accuracy, and visual impact.
- Plan and coordinate key events such as new student orientations and award ceremonies.
- Advise and support International Student Organization (ISO) activities and student-led initiatives.
- Serving as a liaison with international agencies to build and maintain global partnerships through social media, email communication, and webinars.

College of Southern Nevada

January 2015 – Present

Adjunct Faculty – The Department of World Languages

- Teaching Korean language from beginning to pre-intermediate levels.
- Developing interactive curriculum that engages students in class projects and activities.
- Evaluating students' linguistic competence.

- Providing feedback on students' linguistic performance.
- Affording counseling and mentoring a diverse student body.
- Participating in professional development by staying informed about college policies.

University of Nevada, Las Vegas

January 2020 - Present

Adjunct Faculty – The School of Public Policy and Leadership

- Teaching governance in the U.S.
- Collaborating with other faculty members in implementing curriculum.
- Providing feedback on students' opinions for both assignments and discussions.
- Grading and mentoring students.

The International School of Hospitality

February 2012 – December 2014

Academic Programs Manager Assistant

- Tracked students' assignment submission, and attendance.
- Monitored student progress for course completion and graduation.
- Managed course schedule, updated curriculum, and maintained students' record.
- Established positive relations with administrations and faculty.

University of Nevada, Las Vegas

August 2009 - May 2013

Graduate Assistant

- Assistant to the Editor of the Journal of Career and Technical Education Research.
- Supported Editor via research, proofreading and preparation of reports.
- Supported STEM outreach
- Taught undergraduate students Leadership classes.
- Graded undergraduate and graduate students' performance.
- Offered teaching workshop for graduate assistants.

University of Nevada, Las Vegas

August 2010 - May 2011

Instructor in Leadership and Civic Engagement Minor

- Taught leadership capstone for undergraduate students.
- Taught leadership internship for undergraduate students.
- Provided feedback to students.
- Evaluated students 'projects.

Publication

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| • Online Journal of Communication and Media Technology “Analyzing e-Government Agencies’ Twitter/X Engagement” | August 2024 |
| • Dissertation “The Use of Social Media Interactivity between Nevada E-Government Agencies and The Public: An Analysis of The Role and Impact of Twitter Accounts” | August 2017 |
| • Academy of Human Resource Development (AHRD 2013) “The Acceptance of Mobile Learning: Analysis of Older Workers’ Perspectives Using Structural Equation Modeling” | February 2013 |
| • The Organizing Committee of the 3rd. Annual International Conference on Education, Training, and Informatics (ICETI 2012) “Mobile Learning in the Workplace: An Andragogy Framework Approaches” | March 2012 |
| • Academy of Human Resource Development (AHRD 2012) | February 2012 |

“Trailblazing Women: Story of Career of Life Balance”

- The 9th Annual Hawaii International Conference: January 2011
“Training and Development of Older Workers: From the Perspective of Age Discrimination”
- The 16th Annual Graduate Education and Graduate Student Research Conference: January 2011
“M-learning in Hospitality: An Exploration of Older Workers’ Needs and Attitudes”
- Thesis
“Case Study: A Comparative Analysis of Korean Festivals” February 2000

Grants

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- Graduate & Professional Student Association (UNLV) February 2013
 - Associate Dean for Research and Graduate Education (UNLV) February 2013
 - Graduate Access Grant (UNLV) February 2011
 - Graduate Access Grant (UNLV) February 2010
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Technical Skills

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- Microsoft office suits
 - Adobe Creative Cloud
 - Web Design - Wiki, Blog, Movavi, cPanel, CodePen, WordPress, etc.
 - HTML, CSS, Java Script
 - Social media platforms
 - SPSS, NVIVO, AMOS, Power BI, MAXQDA
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Language

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- Korean – first language with high proficiency
 - English – second language with high proficiency